



## Important COVID-19 message to Industry Partners: Temporary suspension of services (March 17)

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Dear Industry Partners,

Holstein Canada stands firm behind its vision of providing a *'Healthy Canadian Dairy Industry for All'*.

For this reason, and as a precautionary measure in response to the COVID-19 pandemic, **all on farm services (Classification, Field Service in Atlantic/Western Canada and Cattle assessments) are suspended until April 3, 2020**. The situation will be reviewed closer to this date to see if further measures are required. The time chosen matches closely known school and other closures (accepting these may change as well).

Three main components motivate Holstein Canada's decision:

- 1) The health and safety of the Canadian Food Chain and the wholesome supply of nutrient based products we provide to the Canadian population. Milk pick-up and drop-off is essential at every Canadian farm.
- 2) The health and safety of our members, clients and families
- 3) The health and safety of our employees and their families

Holstein Canada on farm services are essential tools for herd management and profitability. However, in current extraordinary conditions, they are not essential and require an on farm presence, thus increasing risk factor. Unusual times require unusual measures. Holstein Canada has taken great pride in serving and supporting both clients and staff with excellence for decades. Please note Holstein Canada remains open for business during normal business hours, with the majority of staff working from home while working on projects and overseeing daily operations.

We appreciate you are all dealing with this challenge affecting sales, operations, and so much more. We simply want to share what we are doing.

Hang in there,