



Ayrshire Canada launches its first-ever virtual heifers show

Ayrshire Canada, in partnership with its provincial branches, is innovating by offering its breeders the chance to participate in a national calf show. **There's no need to travel: this competition will be held by video right on your farm.**

The idea is to choose a calf, prepare it as you would for a traditional show, and present it on video in its best possible light. Your heifer will be judged by an official judge, and prizes will be awarded to all participants and winners.

Rules

- The calf must be registered in the Ayrshire Canada herd books.
 - Be at least 87.5% in purity.
 - Belong to a member of the Ayrshire Breeders' Association of Canada.
- The classes are as follows:
 - Regular classes
 - #1: Senior Calf: September 1, 2019 to November 30, 2019
 - #2: Summer Yearling: June 1, 2019 to August 31, 2019
 - #3: Junior Yearling: March 1, 2019 to May 31, 2019
 - Special classes
 - #4: Participant aged 14 and under (classes #1, #2, #3)
 - #5: Participant aged 15-20 (classes #1, #2, #3)
- Participation
 - Registration deadline: May 1, 2020.
 - Competition ends on May 20, 2020.
 - Maximum 2 heifers per participant.
 - Video submissions must be sent by May 20, 2020 (at midnight) to Ayrshire Canada: michel@ayrshire-canada.com
 - One video per entry only.
 - The video must be named as follows:

▪ 111406335_lacouleeclickersublime_#4

ATQ or
NLID

Name

Class #



- Video requirements:
 - Clearly display the ATQ or NLID #.
 - Be a maximum of 1 to 2 minutes in length.
 - Present the heifer as it would be exhibited during a competition, walking from every angle and standing still.
 - White clothing is not mandatory.
 - To help you with your video, on April 17 we will post an example to follow at : <https://ayrshire-canada.com/virtual-show-2020/>
- Preparation
 - The animal must be shown in its best light.
 - This does not have to be done by a professional.
- Calves will be judged by an official Ayrshire Canada judge.
 - The Association's code of ethics must be respected.
- A Facebook page will be created to present the candidates and the competition results.
- All participants will receive a participation prize, and special prizes will be awarded to the winners.

Good luck!

Registration form				
Participant's name				
Participant's age (#4 #5 classes)				
Heifer registration #				
An heifer may be enter in a regular class and/or a special class				
	Check	Classes		
Regular classes		#1	Senior Calf:	September 1st 2019 to November 30 2019
		#2	Summer yearling:	June 1st 2019 to August 31 2019
		#3	Junior yearling:	March 1st 2019 to May 31 2019
Special classes	#4	#1	Senior Calf:	September 1st 2019 to November 30 2019
		#2	Summer yearling:	June 1st 2019 to August 31 2019
		#3	Junior yearling:	March 1st 2019 to May 31 2019
	#5	#1	Senior Calf:	September 1st 2019 to November 30 2019
		#2	Summer yearling:	June 1st 2019 to August 31 2019
		#3	Junior yearling:	March 1st 2019 to May 31 2019